



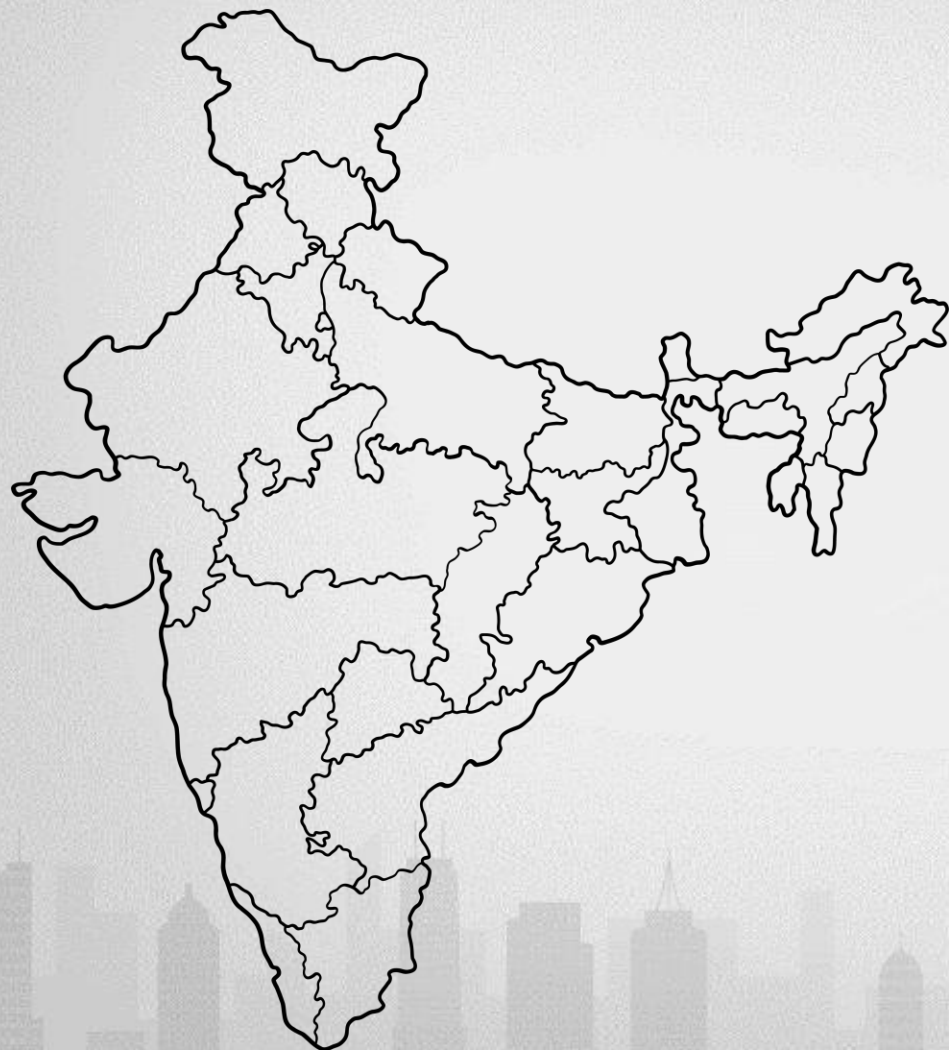
# SMEL - ANNUAL CSR REPORT

FY 2022-2023  
FY 2023-2024

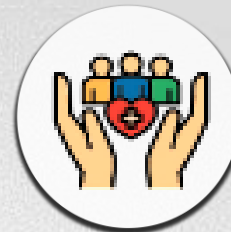




## Outreach- of Corporate Social Responsibility



**Animal  
Welfare**



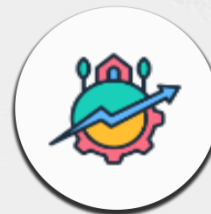
**Health**



**Education**



**Drinking water**



**Social Infrastructure**



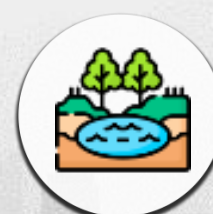
**Skill Development Centre**



**School**



**Safe Drinking  
Water**



**Pond  
Renovatio  
n**



**Road**

## Healthcare :

**Shyam Metalics and Energy Limited** integrates the United Nations Sustainable Development Goals (SDGs) into its Corporate Social Responsibility (CSR) strategy, reinforcing its vision of inclusive and sustainable community development.





## CSR Initiatives-Healthcare

### Health Initiatives

Promotes access to health services, strengthens emergency response, and supports community well-being.



- Organizing regular blood donation camps
- Supporting local healthcare infrastructure
- Health awareness and preventive care activities

**Coverages: (5 Gram Panchayats) Jangala, jhankarpalli, Nishanbhang, Rengali, Salad**

### Safe Drinking Water

Ensures clean and accessible water, especially in underserved communities, reduces waterborne illnesses and improves public health outcomes.



- Installing water purification systems
- Constructing bore wells in rural areas
- Maintaining community water points

# Healthcare-Safe Drinking Water Supply

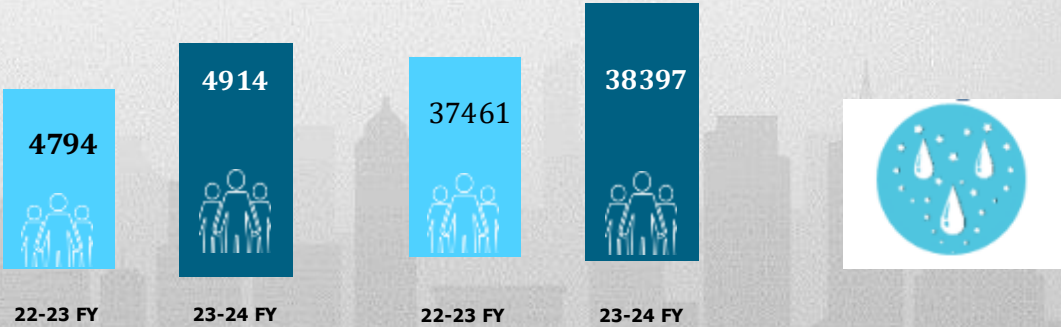


**Population** coverage during summer season **38397**



**Population** coverage throughout the year **4914**

Water scarcity poses a recurring challenge for villages around SMEL’s plant periphery, particularly during the summer months. To address this, SMEL launched a community-focused drinking water program to ensure timely and equitable access to clean water. From April to June, water tankers were regularly deployed across 5 Gram Panchayats, serving over38397 beneficiaries. In some villages, this supply continues year-round, supporting the basic needs of underserved households. Implemented in close coordination with local panchayats and stakeholders, the initiative has significantly improved community health and hygiene, While also reducing the burden on women and children who traditionally travel long distances to fetch water. The program not only addresses immediate needs but also aligns with long-term sustainability goals by promoting responsible water use and local engagement. The initiative reflects SMEL’s commitment to enhancing the quality of life, building climate resilience, and fostering inclusive development in rural areas.





# People's voice

## “Relief on Wheels: Quenching Thirst in Jangala”

Every summer, the residents of Jangala village brace for a familiar crisis—dry wells, empty pots, and long treks in search of water. But in 2024, things changed. Shyam Metalics and Energy Limited (SMEL), listening to the voices of villagers and local leaders, stepped in with a simple yet powerful solution: water tankers twice a day. Across all hamlets, clean drinking water arrived right at people's doorsteps. For elderly residents and children, the burden of water scarcity lifted overnight. Women no longer had to walk miles. Smiles replaced worry lines as the village experienced a summer of dignity and relief. It wasn't just water—it was trust on wheels, delivered by a company that cared.



## “A Summer Saved in Salad”

Salad village was on the brink of a water crisis. Depleted groundwater and dry wells left families desperate. But hope arrived—literally—in a tanker. SMEL's CSR team launched a village-wide water supply effort just as the summer heat peaked.

Every lane, every household, every voice—heard and served. Water tankers reached all corners of the village, easing the burden on women and restoring dignity to daily life. The Panchayat called it “a lifeline.” For the people of Salad, it was more than CSR—it was compassion in action.



## “Turning the Tide in Pandloi”

In Pandloi village, summers meant rising heat and sinking hope. With drying ponds and exhausted wells, fetching water became a daily ordeal—especially for women and the elderly. Then, SMEL's water tankers started rolling in.

Strategically timed and smoothly coordinated with local volunteers, the tankers brought more than hydration—they brought peace of mind. “We used to wake up before sunrise to fetch water,” recalled Laxmi Dei, an elderly villager. “Now, the water comes to us.”

Children stayed hydrated at school, women found time for other work, and the village breathed a little easier. SMEL's timely intervention turned a season of struggle into one of shared relief.





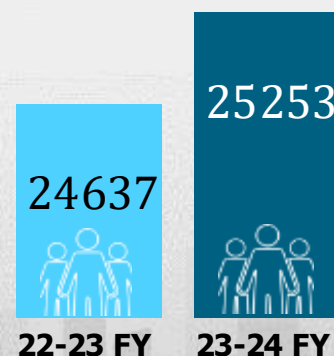
# Healthcare-Community-centric Mobile Health Care Unit

## Taking Healthcare to the last mile

As part of its CSR efforts, Shyam Metalics and Energy Limited operates the Mobile Health Care Unit (MHU) to provide primary healthcare services in remote and underserved areas. Equipped with medical staff and basic diagnostic tools, the MHU offers free consultations, medicines, and treatment for common ailments, directly within communities that lack easy access to health facilities.

The initiative focuses on preventive care, early diagnosis, and health awareness, while leveraging technologies like telemedicine and digital records to enhance service delivery. Implemented in collaboration with local authorities and NGOs, the MHU builds trust and promotes health equity. It also plays a vital role during emergencies, supporting community resilience and strengthening the local healthcare system.

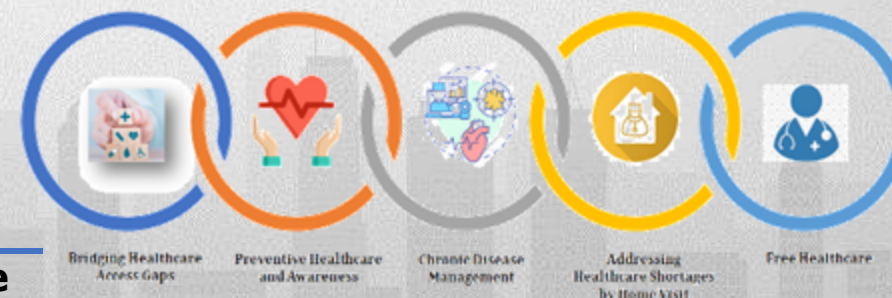
MHU provides medical services to **18 villages of 4 Gram Panchyats in Rengali block**, Sambalpur.



22-23 FY

23-24 FY

**Population coverage**





## “When the Doctor Came to the Village” — Babuchakuli’s Lifeline on Wheels

Nestled in the quiet, dusty lanes of Babuchakuli village, healthcare used to mean a long, expensive journey—often too late, sometimes not at all. The nearest clinic was kilometers away, and for many like Phula Majhi, a 60-year-old grandmother, the struggle for basic treatment was routine.

“We used to wait for days or travel far just to get our BP checked,” she says. “Now, the doctor comes every week. We get checked; we get medicine—for free. It’s a big relief.”

Recognizing these daily hardships, Shyam Metalics and Energy Limited launched a Mobile Health Unit (MHU) under its CSR initiative, in partnership with a healthcare provider. Since then, a van staffed with a doctor, pharmacist, and health worker has rolled into Babuchakuli on a regular schedule—bringing not just medicine, but comfort and trust. For Daitari Suna, a local farmer, it’s more than treatment. “They teach us about hygiene and nutrition too. Now we understand how to prevent illness, not just cure it.”

From blood pressure checks and diabetes screening to maternal care and seasonal illness treatment, the MHU has transformed the village’s approach to health. What was once an underserved settlement is now a model of accessible rural healthcare—thanks to a vehicle that carries not just medicine, but hope.

## “Health at Our Doorstep” — Laripali’s Twice-a-Week Transformation

In Laripali hamlet, under Jangala Gram Panchayat, the arrival of the Mobile Health Unit is now a familiar and welcomed sight. For a community long cut off from timely medical help, Shyam Metalics and Energy Limited’s CSR initiative has been nothing short of transformational.

*“Earlier, we had to go to Rengali or even Sambalpur for small illnesses. We lost a day’s wage just for travel,” recalls Gauri Naik, 52. “Now, the doctor comes to our village—it has made a big difference.”*

Twice a week, the MHU—equipped with diagnostics, medicines, and staffed by a doctor, pharmacist, and ANM—brings essential healthcare to the doorsteps of those who need it most. Whether it’s Surendra Bhoi, who now monitors his blood pressure regularly, or Mamata Sahu, a young mother learning about hygiene and nutrition, the impact is personal and powerful. *“I used to skip checkups because of the distance and cost,” says Surendra. “Now I feel safer, more in control of my health.”*

Beyond treatment, the MHU is fostering awareness, prevention, and a stronger sense of community well-being. In times of seasonal illness or emergency, it serves as a dependable frontline responder. For Laripali, healthcare is no longer out of reach—it arrives, reliably, on wheels.





As part of its CSR efforts, Shyam Metalics and Energy Limited (SMEL) has been conducting regular health camps in remote villages of Nishanbhanga Gram Panchayat, Rengali Block, Sambalpur District. These camps aim to improve healthcare access for marginalized groups such as the elderly, women, children, and those with chronic illnesses. Services include free health check-ups, medicine distribution, hygiene and nutrition awareness, and referrals for advanced care. Over the past year, more than 1,200 people have benefited from the initiative. The camps have enhanced health-seeking behavior in the community and focused on key issues such as hypertension, diabetes, anemia, and maternal health, with follow-up support from local health volunteers and ASHAs.

UG Students' Union of VIMSAR Burla, Sambalpur organized various Social Service Event on October 2024.

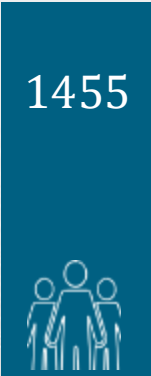
- Mega Health Camps in Western Odisha.
- Mega Blood Donation Camp
- Minor operations like cataract surgery, plasterer etc.
- Free medicine distribution,
- Issuing of stretchers for the handicapped,
- Issuing of goggles to the blinds as well as to post-cataract surgery patients will be done.



Collaboration with Government Medical College Program of VIMSAR, Burla



22-23 FY



23-24 FY

Population coverage





## Healing at the Doorstep: Stories of hope from rural Odisha

### Sarojini's Second Chance

In Babuchakuli village, 42-year-old Sarojini Meher, a widow and daily wage earner, had been silently enduring chronic fatigue and headaches for over a year. With no access to healthcare and little income, she never sought medical help.

That changed when a CSR health camp by Shyam Metalics and Energy Limited (SMEL) reached her village. Diagnosed with high blood pressure and anemia, Sarojini received timely medication and counseling. Since then, she has adopted a healthier diet, regularly checks her blood pressure, and is back to work with renewed strength.

*"I would have kept suffering in silence," she says.  
"This camp changed everything."*

**A Life Saved, A Lesson Learned**  
Eight-year-old Ajay Kumar from Thuntikatarbhaga had a lingering cough and fever his family dismissed as seasonal. At an SMEL health camp, a pediatrician identified symptoms of a serious chest infection and referred him to a government hospital—where he was diagnosed with tuberculosis.  
Thanks to early detection, treatment, and nutritional support from the CSR team, Ajay recovered and returned to school. His family now attends every health awareness session in the village.  
"That one check-up saved our son," says his mother. "We'll never take health lightly again."

Through its CSR health camps, SMEL continues to bridge the healthcare gap for rural communities, empowering them with the knowledge and support to lead healthier, more dignified lives.



## Shri Shyam Laxmi Hospital for free treatment to community at Barsana

- Providing free Medical facilities to local communities

- Around 95,000 + per year outpatient department (OPD) visits



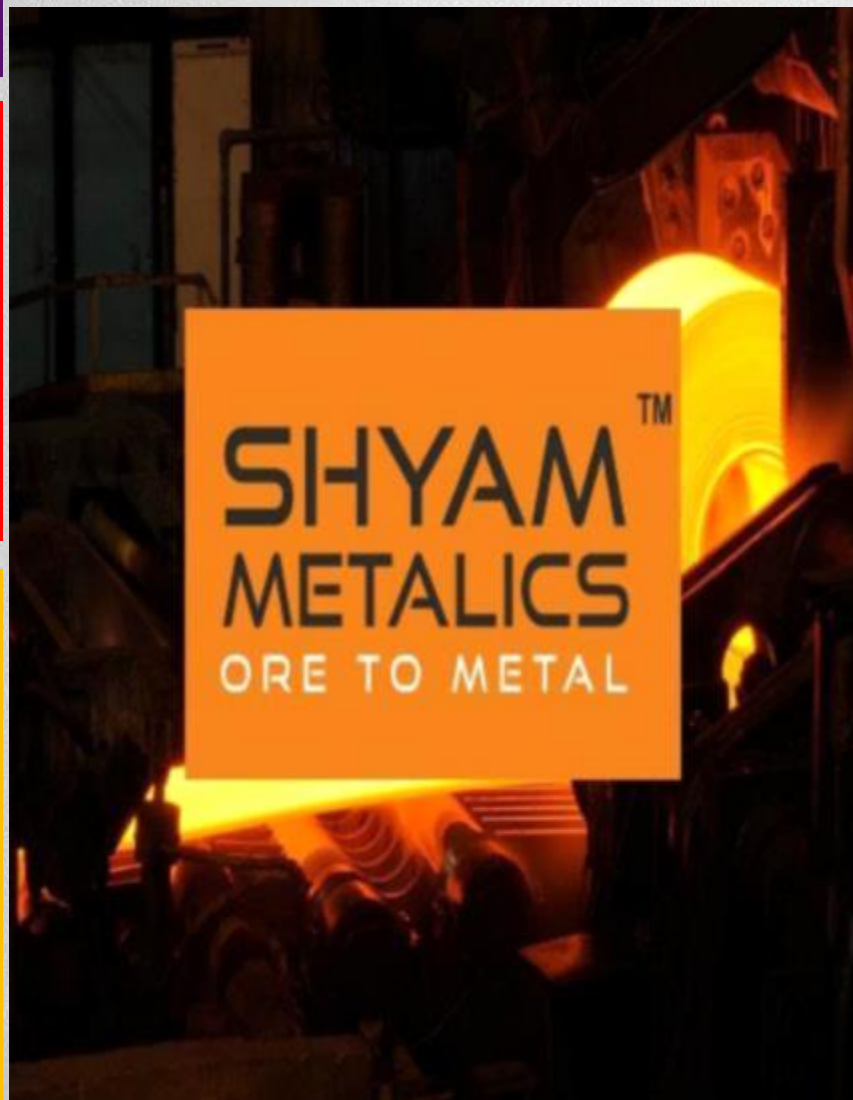


## Free Dental Health Services to all local communities at Barsana

hospital facilities Provided to  
around 35,000 per year  
outpatient for **Dental Medical**  
**Service For Financial Year**  
**2022-2023 & 2023-2024**







## Education

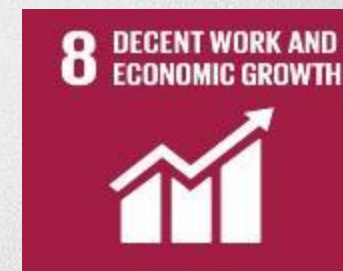
SMEI's integrated CSR approach—spanning education volunteer support, tailoring training for women, and digital literacy initiatives—has created transformative impact across rural communities. By strengthening foundational education, fostering women's entrepreneurship, and bridging the digital divide, these programs address key developmental barriers. Together, they promote inclusive and equitable growth while directly contributing to global development goals:



**Quality Education :** Ensuring inclusive and equitable access to education and lifelong learning opportunities.



**Gender Equality :** Empowering women through skill-building, education, and economic participation.



**Decent Work and Economic Growth :** Promoting productive employment, entrepreneurship, and community-level economic empowerment.



# Education- Skill Development Centre: Tailoring



## Tailoring Training Program for women resulted

This skill development initiative empowers women in periphery villages of Nishanbhanga, Jungla, Rengali and Salad by providing certified tailoring training. With over 180 women trained across six batches till FY 2023-24, the program fosters self-employment, strengthens economic independence, and builds entrepreneurial capabilities among rural women—directly addressing poverty, unemployment, and gender inequality.



### Vocational Skill Development

Provide certified vocational training to unemployed individuals, enabling them to secure jobs or start small businesses in tailoring.



### Technical Skill Development

Enhance the technical capabilities of rural youth and women, thereby improving their employability through structured training.



### Women's Economic Empowerment

Empower participants, especially women, to generate stable income, thereby contributing to the financial stability of their families.



### Self reliance and Social Participation

Boost the confidence of participants by enabling them to contribute meaningfully to their households and communities.



### Gender Equality and Inclusion

Address gender disparities by enabling women to participate in the workforce and become financially independent.



### Ecofriendly and Sustainable practices

Promote the use of sustainable practices, such as up-cycling old fabrics and using locally sourced materials in tailoring.



Total batch completed **6**

Total passed out trainees **180**

Total entrepreneur **68**

Total Job holder in shops **46**



# Education- Digital Literacy Program

## Computer Learning Centre for women



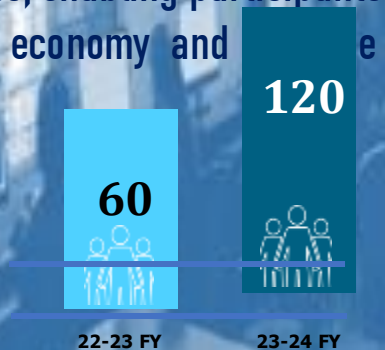
Total batch completed: **6**

Total passed out trainees: **180**

Total Job Holder: **22** (Male- 16, Female- 6)



Focused on bridging the rural-urban digital divide, this initiative trains women, students, and other community members in basic computer and internet usage. Through six batches, 180 individuals have been trained so far. The program enhances access to online education, digital financial tools, and public services, enabling participants to engage in the digital economy and improve their quality of life.



Total passed out Trainee

Bridge the Digital Divide between rural and urban areas .

Empower Through Digital Tools to leverage digital tools for education, employment, and daily life activities.

Access to Government Services using digital platforms.

Enhance Employability and Entrepreneurship through digital skills training.

Support Online Learning by facilitating access to online resources, such as e-books and virtual classrooms.

Promote Digital Financial Inclusion by using digital payment systems, mobile banking, and e-wallets.

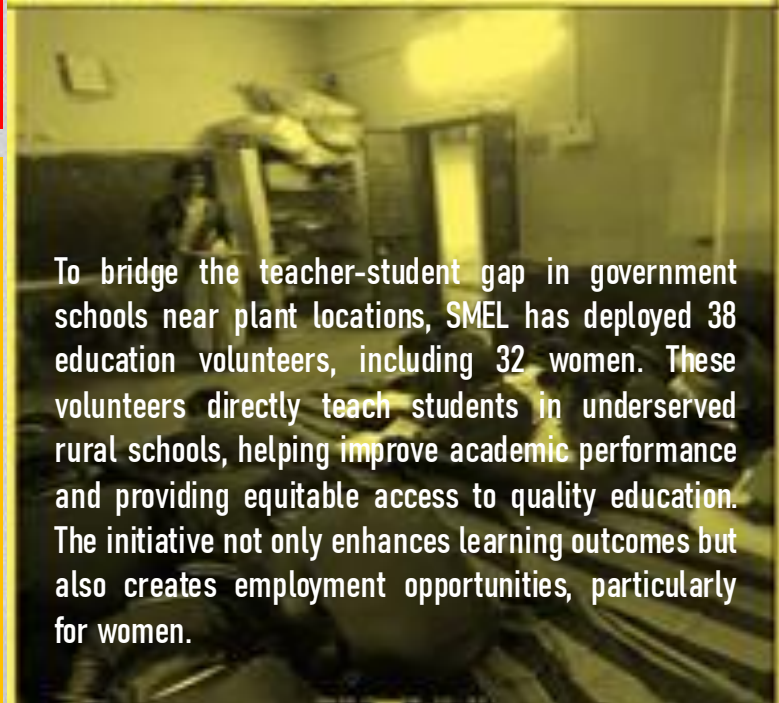
Focus on Women's Digital Empowerment resulting strengthening their household roles and economic involvement.

Ensure Digital Safety and Ethics to avoid misuse of technology.

Enable Holistic Development to use digital tools for agriculture, health, and community networking, contributing to comprehensive rural development.



# Education- School Education Program



To bridge the teacher-student gap in government schools near plant locations, SMEL has deployed 38 education volunteers, including 32 women. These volunteers directly teach students in underserved rural schools, helping improve academic performance and providing equitable access to quality education. The initiative not only enhances learning outcomes but also creates employment opportunities, particularly for women.

**Bridge Teacher-Student Gap:**  
Deployed 38 education volunteers (including 32 women and 6 men) across 21 schools within a 5-kilometer radius of the SMEL plant to address teacher shortages in underserved government schools.

**Access to Quality Education:**  
Ensured that over 2,300 students from marginalized communities have continuous access to quality educational support.

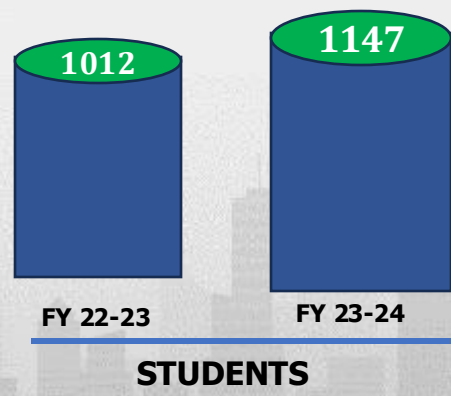
**Improve Outcomes:** Enhanced literacy, numeracy, and overall performance through improved teaching methods, learning materials, and classroom engagement.

**Promote Inclusive Education:**  
Focused on children with disabilities, girls, and socially disadvantaged groups to guarantee equitable learning opportunities.

**Awareness and Outreach:**  
Conduct local education campaigns to spread awareness on the socio-economic benefits of sustained education.

**Holistic Development Focus:** Promote extracurricular activities, mental health awareness, and life skills training for the all-round development of over 2,300 students.

**Collaborative Impact:**  
Partner with government agencies, NGOs, and community organizations to align efforts with national education goals and SDGs.

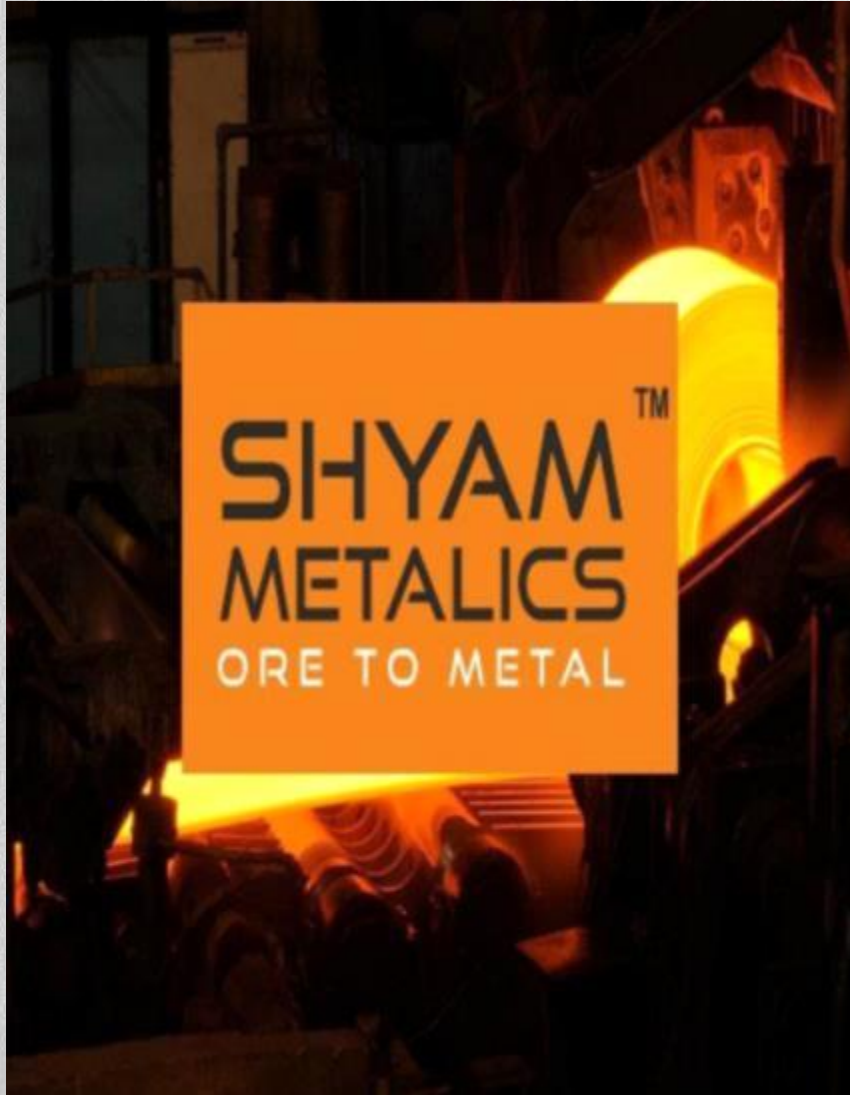


Beneficiary student count **increases by 135** with a **13% growth** through **deploying teacher & other facilities** as per requirement of **community & local administration**



## Rural Development through Infrastructure Development

SHEL has implemented a diverse portfolio of CSR interventions in rural Sambalpur, Odisha, that collectively address water security, education, sanitation, infrastructure, and cultural preservation. The company has rejuvenated village ponds, improved road access, renovated schools, built bathing infrastructure for women, developed social hubs like club houses, and restored community center—all with active community involvement. These initiatives not only address immediate local needs but also contribute to the UN Sustainable Development Goals, ensuring inclusive, sustainable rural development. SHEL's CSR model emphasizes participatory planning, social equity, and environmental stewardship, setting a benchmark for holistic rural transformation.



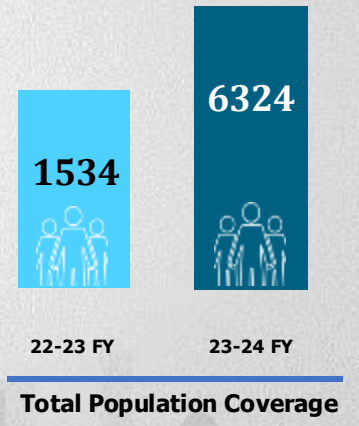
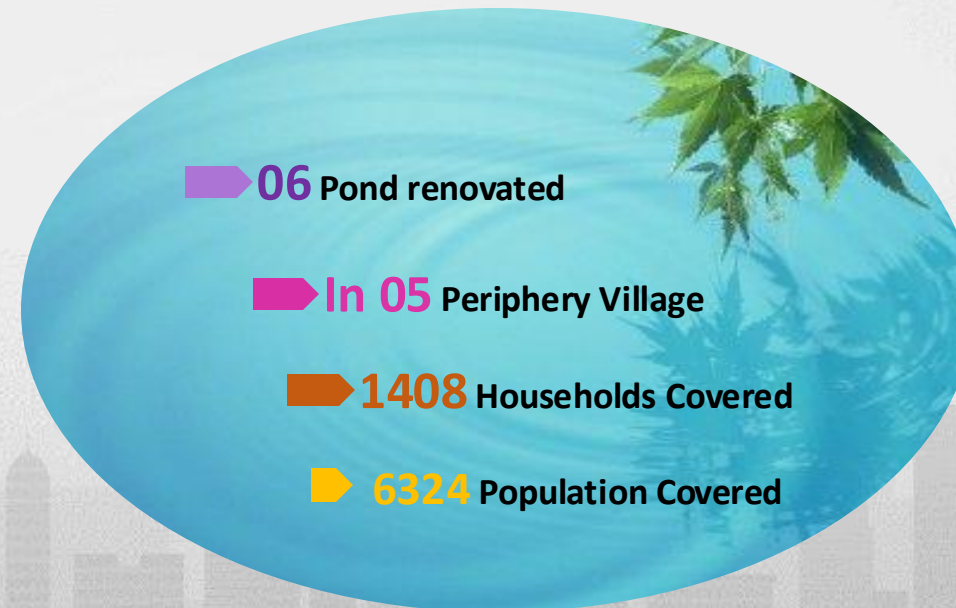
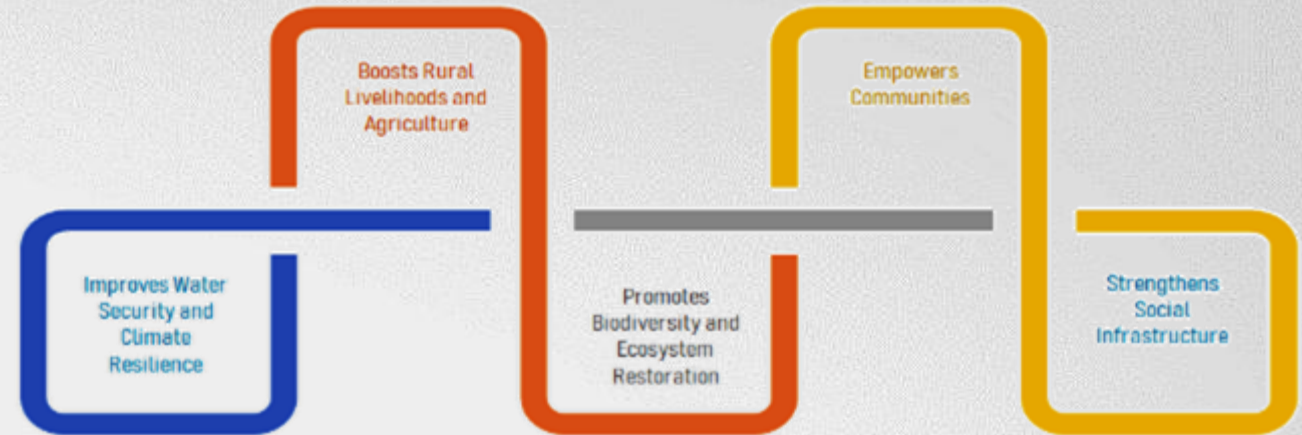


# Rural Development-Pond Excavation Renovation

Reviving village eco-systems through pond renovation



SMEL's pond renovation projects aim to restore traditional water bodies in rural areas to tackle water scarcity, improve irrigation, and promote biodiversity. These initiatives improve water access for domestic, agricultural, and livestock needs, while also supporting community-led maintenance, fish farming, and flood control. Rejuvenated ponds not only revive ecosystems but also strengthen rural livelihoods and resilience against climate variability. More than 80 households benefit directly. The pond isn't just a water source—it's become a community pride project, maintained by the youth and admired by all. This initiative highlights the transformative power of accessible resources, and how infrastructure meets empowerment when communities are placed at the center of change.





## The Revival of Ramchandranagar's Pond

In the hamlet of Ramchandranagar, nestled in Nishanbhanga GP of Rengali Block, the village pond once thrived as a lifeline—watering crops, sustaining cattle, and meeting daily household needs. But years of siltation, neglect, and misuse reduced it to a stagnant patch, barely recognizable as the community asset it once was.

Enter the CSR team from Shyam Metalics and Energy Limited (SMEL). Listening to villagers and guided by local participation, they initiated a full-scale pond rejuvenation project. With de-silting, embankment reinforcement, and new inlet-outlet systems, the pond began to breathe again. Plantation drives along the edges curbed erosion and brought back biodiversity.

Senior resident Smt. Sushila Nayak recalled emotionally, “This pond was once everything to us—but it became a dumping site. Thanks to Shyam Metalics, it’s alive again.”

Mr. Saroj Meher, Sarpanch of Nishanbhanga, added, “The work solved water issues *and* created local jobs. Even our cattle now have dependable water.”

What once stood as a symbol of neglect is now a testament to community-led revival, environmental stewardship, and rural resilience. The Ramchandranagar pond renovation is more than a project—it’s a story of renewed hope, ownership, and sustainable development.

“We used to spend hours fetching water. Now, it’s just steps away. I use that saved time for income-generating work.”- Sabitri Oram, a SHG member

Gokulananda Nayak, a veteran farmer, shared, “Water now lasts through summer. I can grow vegetables without waiting for canal supply.”



## A Village Reconnected: Bounsens Pond and the Power of Proximity

For the people of Bounsens village, daily life revolved around a pond that once overflowed with water and purpose. But over time, crumbling embankments and silt-filled depths made the water body nearly unusable. The local Self Help Groups (SHGs), women, and farmers all bore the brunt—traveling over a kilometer for water, watching crops dry, and livestock suffer.

In 2023, the CSR wing of SMEL brought Bounsens pond back to life. Through desilting, structural strengthening, and the creation of proper water flow systems, the pond began to thrive again. Beautification and community clean-up efforts followed, transforming the site into a vibrant, clean, and safe resource.



# Rural Development-School Renovation

Renovating schools strengthens the learning environment by providing better infrastructure, hygiene, and classroom facilities.



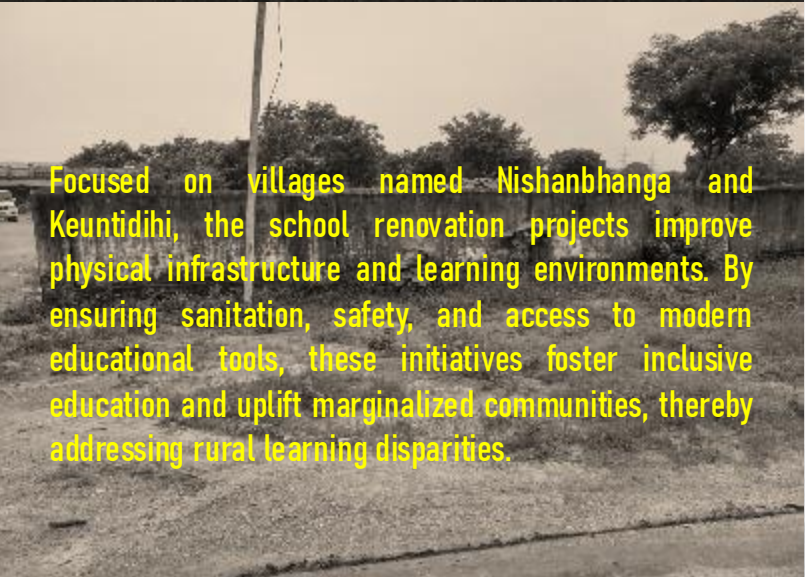
School Renovation **02** schools

87



23-24 FY

School Renovation  
Population coverage

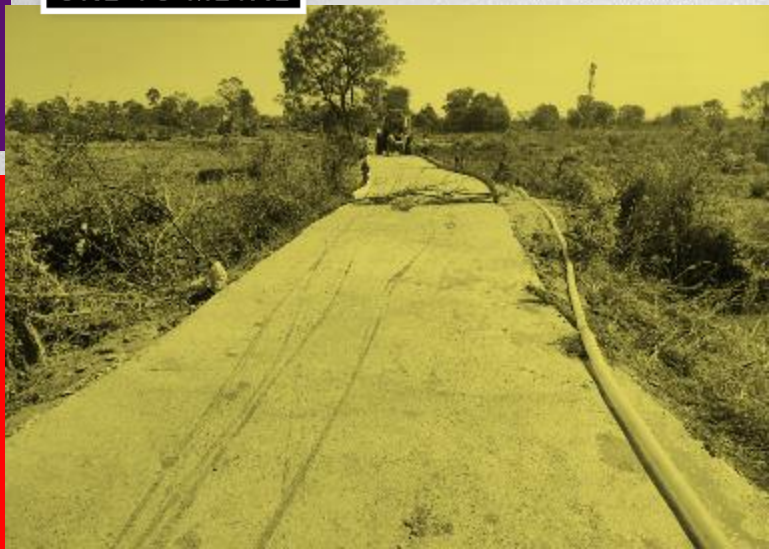


Focused on villages named Nishanbhanga and Keuntidihi, the school renovation projects improve physical infrastructure and learning environments. By ensuring sanitation, safety, and access to modern educational tools, these initiatives foster inclusive education and uplift marginalized communities, thereby addressing rural learning disparities.





# Rural Development-Road Construction



Through the construction of RCC roads in peripheral villages like Jamidarpada and Harijanapada, SMEL has improved connectivity and infrastructure. These roads facilitate access to education, markets, and healthcare, thus stimulating economic growth and social cohesion. Improved transportation networks also enhance safety, especially during emergencies.

**Improved Connectivity:** Road construction enhances access to essential services like healthcare, education, and markets, supporting local mobility and economic activity.

**Enhanced Safety and Accessibility:** Upgraded roads reduce travel hazards and improve transportation safety for villagers, especially women, children, and the elderly.



Road Construction **400Meter** length



Road Construction

**1** more GP and **1** more Revenue Villages + Hamlets added

3753

874



22-23 FY



23-24 FY

**Road Construction  
Population coverage**



## Rural Development-Other Social Constructions



### Club House Construction

At Pandloi, the newly constructed Club House acts as a multipurpose social hub. It supports youth engagement, SHG meetings, skills development, and cultural events, thereby enhancing community bonding and social development. The infrastructure fosters intergenerational inclusion and women empowerment through organized group activities.

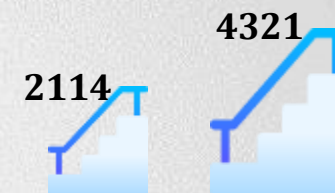


Community hall Renovation **379** beneficiaries



### Bathing Steps & Changing Rooms

To address hygiene, safety, and dignity concerns—especially for women—SMEL built bathing steps and changing rooms in villages like Babuchakuli and Thuntikatarbhaga. These facilities ensure secure access to ponds, promote better hygiene, and support menstrual health, particularly enhancing girls' school attendance and participation in daily life.

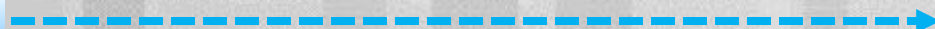


**22-23 FY    23-24 FY**

**Bathing steps construction for women  
Population coverage**



Bathing steps construction **4328** beneficiaries





# Community Speak-club house

## From Trees to Transformation: SHGs finds their voice in Pandloi

In the quiet village of **Pandloi**, under **Nishanbhanga GP**, where 290 households house over **1,300 residents**, women like **Mrs. Pankajini Rout** are leading a silent revolution. Just a year ago, SHG meetings were held under trees or in tight, cluttered homes. The setting dampened discussion, lowered participation, and stalled progress.

That changed when **Shyam Metalics and Energy Limited (SMEL)** built a **Club House** through its CSR program. The space, equipped with basic facilities, now hosts **regular SHG meetings** that have led to deeper conversations around **savings, microloans, and small enterprises**. The impact? **Two new SHGs** have been formed within a year, and participation among women has risen sharply. For Pankajini and others, the Club House isn't just a building—it's the foundation of financial empowerment and solidarity.

## Coding Confidence: How one room sparked a youth movement

At just **20 years old**, **Akash Meher** from **Pandloi village** is shaping futures. Before 2023, he and other local youth had nowhere to gather—no place to learn, share ideas, or grow. That changed with the construction of the **CSR-funded Club House**, which now serves as a hub for **skill development workshops**.

Thanks to SMEL's initiative and support from local NGOs, Akash completed a **basic computer literacy course** in the very Club House he now volunteers in. Every evening, he teaches other youth, ensuring they, too, gain the digital skills they need for a modern world. "This Club House is like our second home," he says, beaming with pride. In a village with **over 1,300 residents**, Akash is proving that a single empowered youth can inspire an entire generation.





## Case study on renovation of club house

### Where Culture Connects: The festival that united a village

The **Nuakhai festival** has always held cultural importance in **Nishanbhanga GP**, but logistical challenges often dulled the spirit of celebration—until now. During the recent festivities, the **Club House in Pandloi** became the vibrant heart of the village, bringing together residents from various hamlets for **cultural performances and a community feast**.

The numbers speak volumes—**290 households, 1,301 residents in 2023**, and one shared space that redefined togetherness. Village elder **Biranchi Patel** reflected, “This place has brought all communities closer than ever before.” What once were isolated hamlets now pulse with shared pride, laughter, and music, thanks to a thoughtfully planned CSR intervention that strengthened not just infrastructure—but human bonds.



## Construction of bathing steps- How it changed people's lives



### A Safe Space for Dreams: Pinky's Journey in Jangala

For **16-year-old Pinky Oram** of **Jangala village**, bathing at the pond was once a source of anxiety. With no privacy and unsanitary conditions, she often skipped school during her menstrual cycle, falling behind in studies.

But the addition of a **proper changing room and bathing steps**, built under SMEL's CSR initiative, changed everything. "Now, we girls feel secure and clean. I don't skip school anymore," Pinky shared, her eyes shining with hope.

This seemingly small intervention has created **big change**: improving **menstrual hygiene, school attendance, and self-esteem** for adolescent girls like Pinky. It's more than infrastructure—it's a gateway to uninterrupted education and empowerment.



### A new step toward dignity: Sushila's story from Babuchakuli

At 55, **Sushila Mirdha** from **Babuchakuli village** had resigned herself to avoiding the village pond. Its steep, slippery banks posed a daily risk—one wrong step could mean injury. Like many other women in her community, she had stopped using the pond, sacrificing convenience and hygiene.

That changed when **Shyam Metalics and Energy Limited (SMEL)** constructed **bathing steps and a changing room** as part of its CSR initiative. The once-dangerous slope became a safe access point. “Now, I don’t have to worry about falling. We even encourage our daughters to use the pond,” Sushila said with pride. This simple piece of infrastructure restored not just access—but **confidence, hygiene, and dignity**—especially for elderly and middle-aged women. What was once a safety hazard is now a **center for daily routines and social interaction**.

### The Bounsen Village Experience

In Bounsen village, where the pond was central to daily life, years of erosion had made it both unsafe and unsightly. The community watched as the edges crumbled and water retention worsened—until SMEL stepped in.

With new bathing steps built under their CSR program, the village not only reclaimed safe access but also preserved the pond’s structural integrity. According to the village leader, “This is a small intervention, but with a big impact. It has even reduced erosion and helped maintain the pond’s capacity.”

Now, villagers take turns cleaning and maintaining the space, turning a CSR project into a symbol of ownership and pride. What started as a safety upgrade became a catalyst for collective responsibility and community cohesion.



## Outcome of village social center Renovation

### Social Centre Renovation 3661 beneficiaries

Pursuant to the local public and administration recommendations SMEL has prioritized the different activities of rural development constructing and renovating social center at Thuntikatarbhaga and Ganeshnagar, SMEL has revitalized spiritual and cultural life in these communities. These centres serve as spaces for festivals, women-led bhajans, and youth gatherings, encouraging social harmony, cultural preservation, and informal community leadership.

#### Spiritual and cultural revival

Spiritual and cultural centre at Thuntikatarbhaga and Ganeshnagar created vibrant space for festivals and cultural events



#### Infrastructure Upgrade

Constructed with pucca structures, mandaps, boundaries and sanitation facilities, ensuring comfort, safety and accessibility for all villagers

#### Boosted community unity

Social centres have become central gathering points, fostering social harmony



#### Local Economic Impact

Festivals hosted at the social centers create income opportunities for local vendors, promoting micro-entrepreneurship

#### Women Empowerment

Women from local communities are encouraged to take leadership and participate in the events



#### Sustainable Social Impact

Encourages youth engagement, volunteerism and community maintenance ensuring long-term value and ownership.



## Agricultural Activity in Rengali Block of Sambalpur



**Sustainable Agriculture Support with improved crop yields and reduced input costs. Livelihoods of marginal and small farmers by providing:**

- Quality seeds
- Organic manure
- Tools
- Training on modern
- Sustainable farming practices

**Capacity Building and Diversification resulted increased crop diversification—especially vegetable cultivation—higher income for farmers :**

The initiative included expert-led training sessions and exposure visits focused on integrated pest management, soil health, and water-efficient farming, which led to.

### **Inclusive Rural Development:**

The program promoted gender inclusion by engaging women farmers and Self-Help Groups (SHGs), encouraged organic farming and direct market linkages, and contributed to overall economic stability and trust in the company's long-term commitment to rural development.



**More than 300**  
marginal and small  
farmers benefited



**6579** Population  
coverage



# Horticulture and Plantation



infrastructure development, maintenance of rare plant species, landscaping, pathway renovation, and enhancement of public amenities such as seating, drinking water facilities, and display boards for educational purposes. Total 1820 numbers of tree has been planted at roadside and school

Special attention towards promoting eco-awareness among children and students by supporting educational camps, nature walk programs.

The support also helped in revitalizing nurseries and expanding the cultivation of ornamental and medicinal plants

The initiative not only strengthened the environmental ecosystem of the garden but also improved the experience of thousands of daily visitors, especially students, nature enthusiasts, and tourists

Feedback from the garden authorities and visitors indicates a positive impact in terms of garden upkeep, awareness activities, and increased footfall



# Animal welfare

The initiative aimed to improve the living conditions of stray and abandoned cattle

The support included:

- Infrastructure development of cow sheds
- Provision of nutritious cattle feed
- Veterinary care facilities
- Installation of clean water supply systems

**Mission:** Cow protection as a means to uplift rural communities, protect environment, and preserve dharma

**Facilities:** Cow hospital, Biogas plant, Disabled cow shelters, Organic farming support



Treatment of Abandoned, blind & special-needs cows



This intervention has significantly enhanced the well-being of the sheltered cows, reducing their exposure to disease and improving overall health and milk productivity in the shelter.



# Animal welfare

**100,000+**



- ✓ Cows served by Shri Mataji Gaushala & Godham Mha Teerth Patmeda
- ✓ FY 22-23: 42000+
- ✓ FY 23-24: 60000+

**2000+**



- ✓ Received treatment support at Barsana
- ✓ FY 22-23:1000
- ✓ FY23-24:1000

**SPONSORED**



- ✓ Mobile Treatment Ambulance



- ✓ Biogas Unit cofounded for eco friendly energy



- ✓ Built special shelter for disabled cows

**5**



- ✓ Construction Sheds only for Bulls called "NandiShala"



- ✓ Fodder & Dalliya for sick cows

**150**



- ✓ Skill development for local women in cow-care & farming



- ✓ 200+ villagers gained employment directly or indirectly
- ✓ Local farmers now sell organic crops to the Gaushala
- ✓ Environmental impact: cow dung-based fertilizers, biogas energy
- ✓ Children & youth developing sensitivity towards Gau Sanskriti



"With deep compassion for Gaumata welfare, **Shyam Metallics** has supported the treatment of sick and injured cows by providing advanced medical equipment, helping restore health and dignity to these voiceless beings."





SMEL's integrated CSR approach—spanning education volunteer support, tailoring training for women, and digital literacy initiatives—has created transformative impact across rural communities. By strengthening foundational education, fostering women's entrepreneurship, and bridging the digital divide, these programs address key developmental barriers. Together, they promote inclusive and equitable growth while directly contributing to global development goals:





The program is designed to:

- Enhance the livelihood of rural women by:
- With consistent handholding support, training, and exposure, the SHGs have not only become financially disciplined but also emerged as key change agents in their respective villages



**24** SHGs  
**240** Members



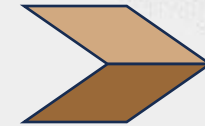
## Formation of JANA SEVA & KALYAN ASHRAM



**240** SHG Members (Direct Beneficiaries)



**1189** Family member of SHGs  
(Indirect Beneficiaries)



**8** Revenue Villages + Hamlets are involved



Savings



Credit  
access



Income  
generation



Capacity  
building



Shri Radha Rani Rasoi serving more than 5000 persons per day to the local & underprivileged communities with free food distribution service





# Sports



- Developed sports infrastructure
- spaces for extracurricular activities
- Playgrounds
- Foster the physical, emotional, and social development of students.



**110** participants  
were involved in football  
tournament



# Thank You